



SMALL BUSINESS

Deal me in

Technology may be the way of the present, but in an age where we email our desk neighbors someone's finally had the sense to say: enough. That someone is Damien D'Cruz, and his something is Bisvision—a 'hardcopy' business strategy card game.

"When you make business decisions you sit down and talk about them," says D'Cruz, "so you need a strategy tool in front of you—not on a computer somewhere." Makes sense. Who's ever heard of a Business Roundcomputer?

The cards each feature one of 174 questions to prompt your thinking, prompting 42 Below's Geoff Ross to say, "I can't think of a single question on business strategy that Bisvision doesn't cover."

But if you're a diehard pen-phobe don't worry—Bisvision comes with a scribe application enabling you to can export your strategy straight onto your computer. And email it to your desk neighbor.

—Gena Tuffery